

Foundation

Transforming Presentations Accelerating Sales

Introduction
2025



Foundation is a presentation platform for sales and marketing environments.

Trusted by some of the world's most reputable companies to power their Innovation Spaces.



Foundation is Engage Works' proprietary software for presentation, collaboration, and intelligent room control.

It transforms spaces into smart, AI-enabled places for creativity and connection. Whether it's a client pitch or a team workshop, Foundation supports non-linear storytelling, personalised content, intelligent room control, and real-time tools to drive productive, engaging sessions.





“

About 25-30% of clients who come to the Pace Port end up doing something new with us, that's an incredibly high hit rate.

Ved Sen

Head of Innovation, TCS UK & Ireland

“

Following the initial investment of £2M in the centre, the space more than paid for itself within the first quarter and was credited for £17M of turnover in year one.

David Sawyer

Global Data Analytics & Insights Lead, Accenture

“

The least risky thing we did on this entire project was hire Engage. They really took the time to understand how we work, which has made all the difference, to us and our clients.

Rob Sinclair

Senior Partner, EY

Foundation can support a wide range of business needs

Engage People

Inspire global staff, clients and partners through events, workshops and hybrid collaboration.

- Town halls & AGM
- Workshop & ideation sessions
- Hybrid team tools
- Prospect & pitch meetings



Gallagher, Hybrid Events

Accelerate Innovation

Support rapid prototyping, R&D and real-world feedback loops.

- Hackathons
- Product demos & testing
- Focus groups
- Immersive environments



BEEAH Visitor Center, UAE

Drive Growth

Apply innovation to solve client challenges, fuel co-creation and enhance delivery.

- Client presentations
- Co-creation sessions
- Brand experience events
- Problem Solving workshops



KPMG Insight Centers, Global

Shape Strategy

Collaborate on data-driven decisions and future-facing planning.

- Prospect meetings
- Pitch sessions
- Visualisation & modeling
- SteerCo Direction



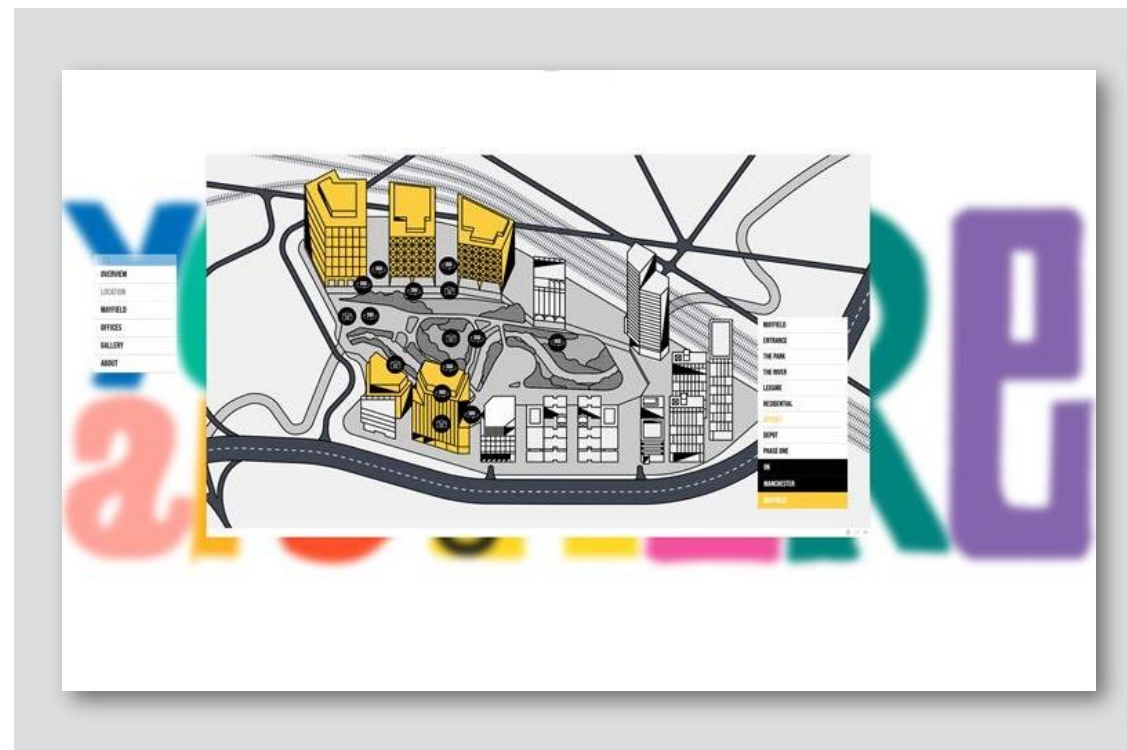
Accenture Innovation Center, London

One platform. Infinite potential for the modern workplace.

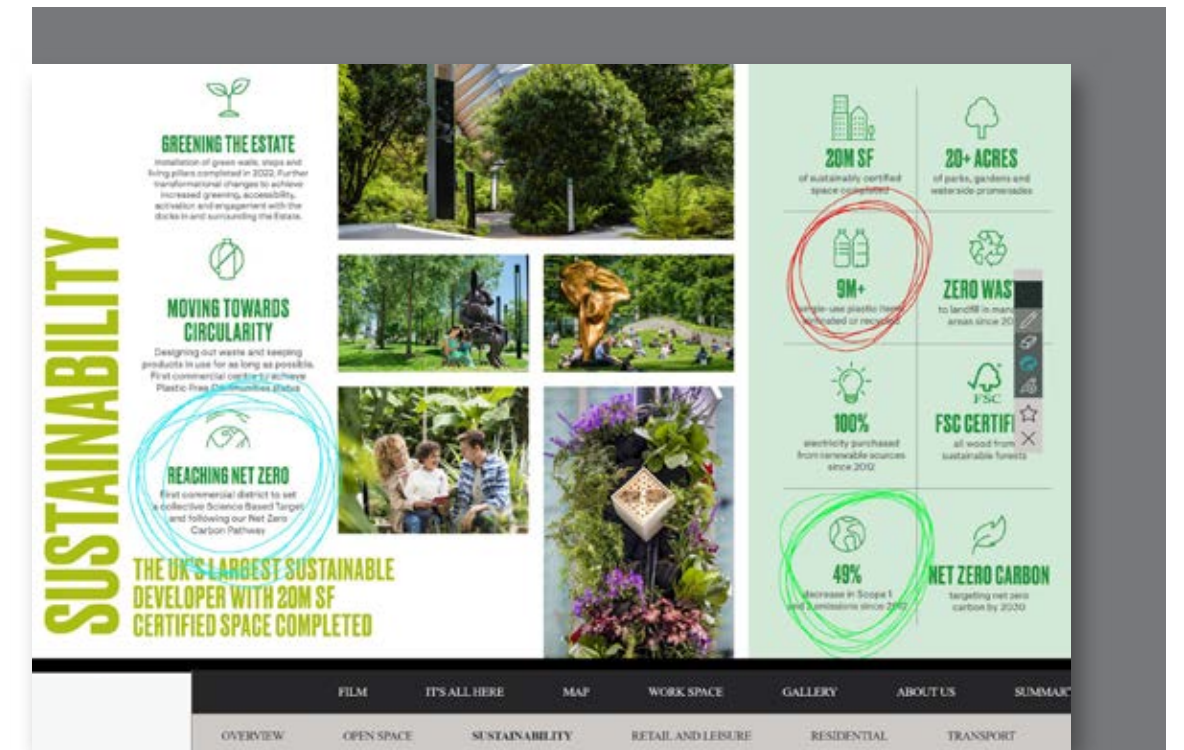
Foundation offers a flexible framework for creating dynamic digital experiences that adapt to evolving workplace needs. Whether facilitating onboarding, wayfinding, wellness initiatives, or hybrid collaboration, Foundation delivers immersive, branded content that resonates.



Dynamic layouts



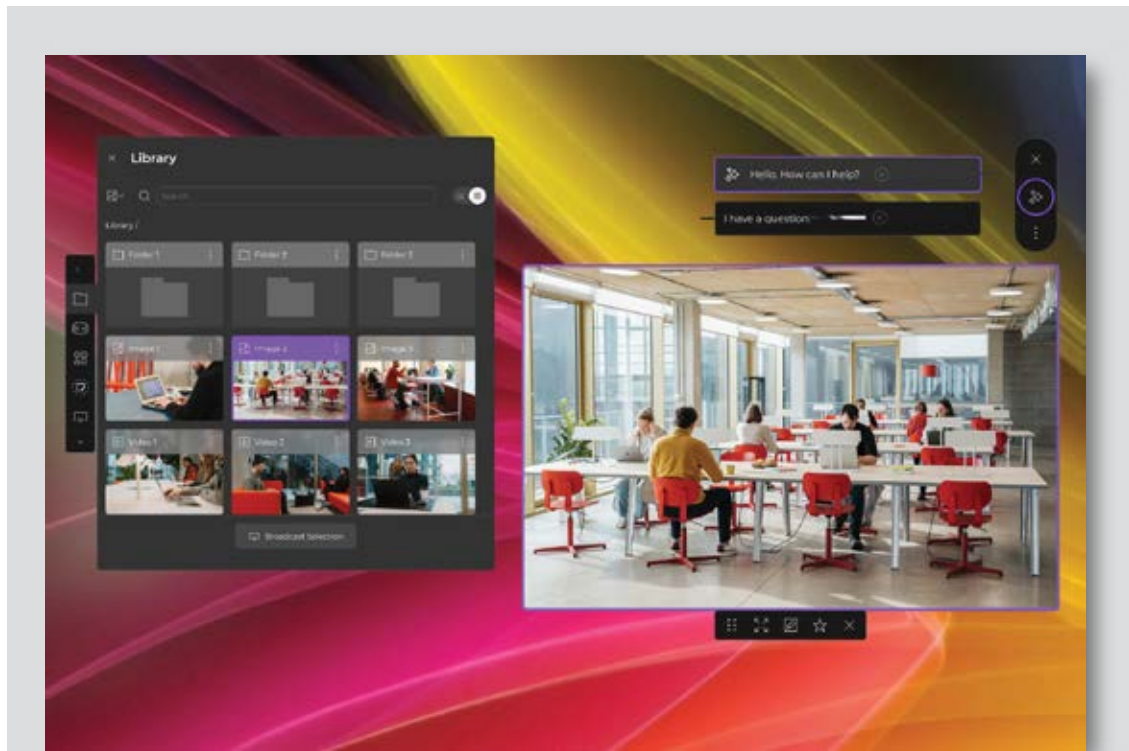
Brand expression



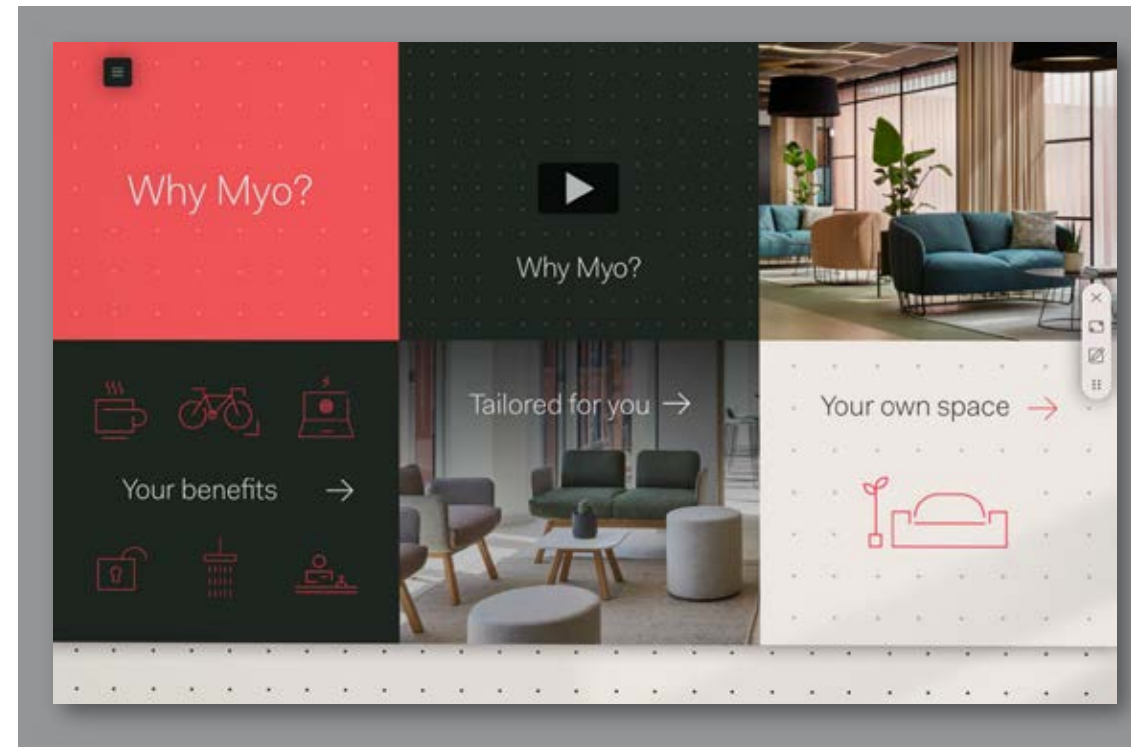
Custom menus

Flexible by design. Innovation as standard.

Foundation is flexible by design, with a variety of elements to help with creating a unique non-linear presentation, including, deep toolsets, the integration of comprehensive media assets like PDFs, 4K video, and 3D objects, and the framework to build an integrated digital twin.



AI-enabled Tool

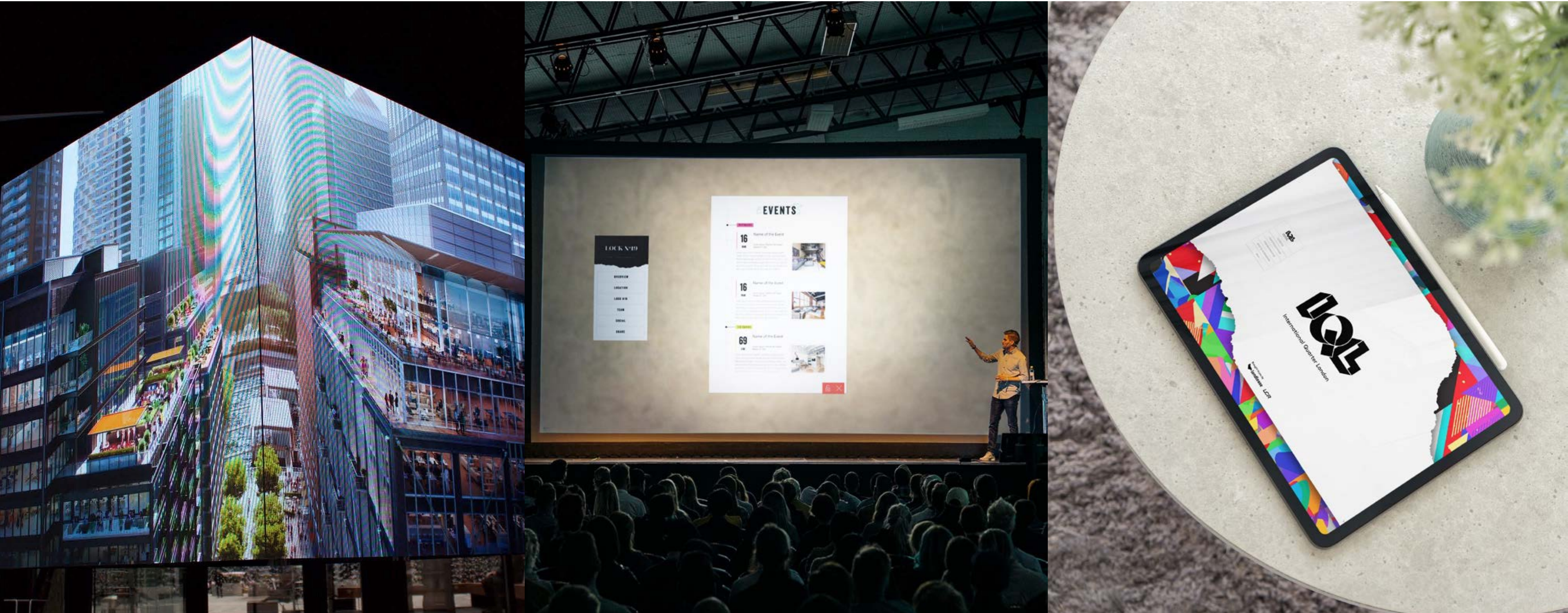


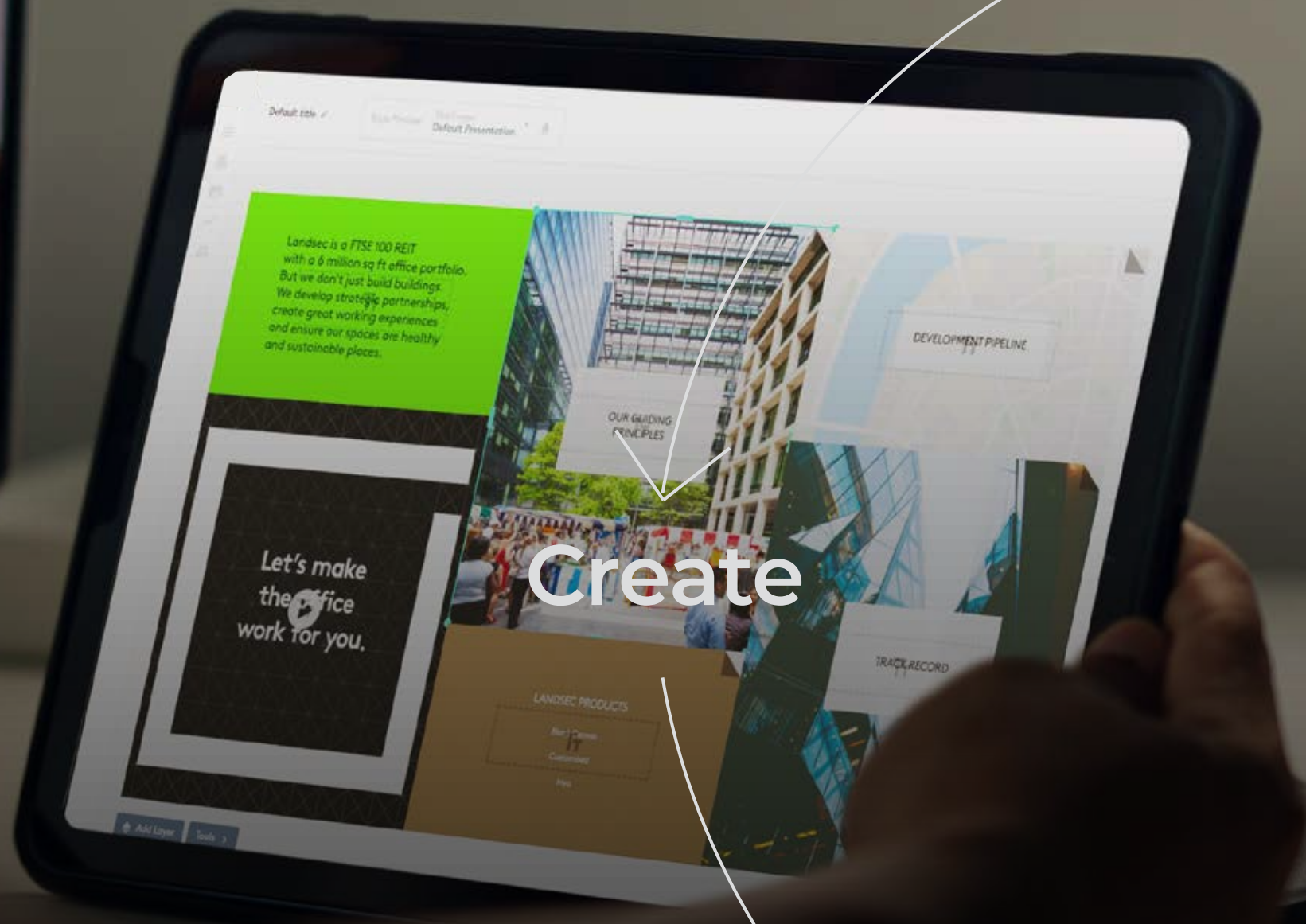
Comprehensive Media Integration



Integrated CGI

Anywhere. Everywhere. Multi-Device.





Key Features



Branding



Media Integration



Insights & Analytics



AI Tool



Room Control



CoCreate



Accessibility



Personalised Features



Innovation

Branding

Designed with your brand in mind

Foundation helps companies create a unique branded environment through its key features.

- Ability to define branded frameworks, ensuring all colours and fonts align with branding, no matter which team is creating or using a presentation.
- Core branding changes can be easily updated in global settings.

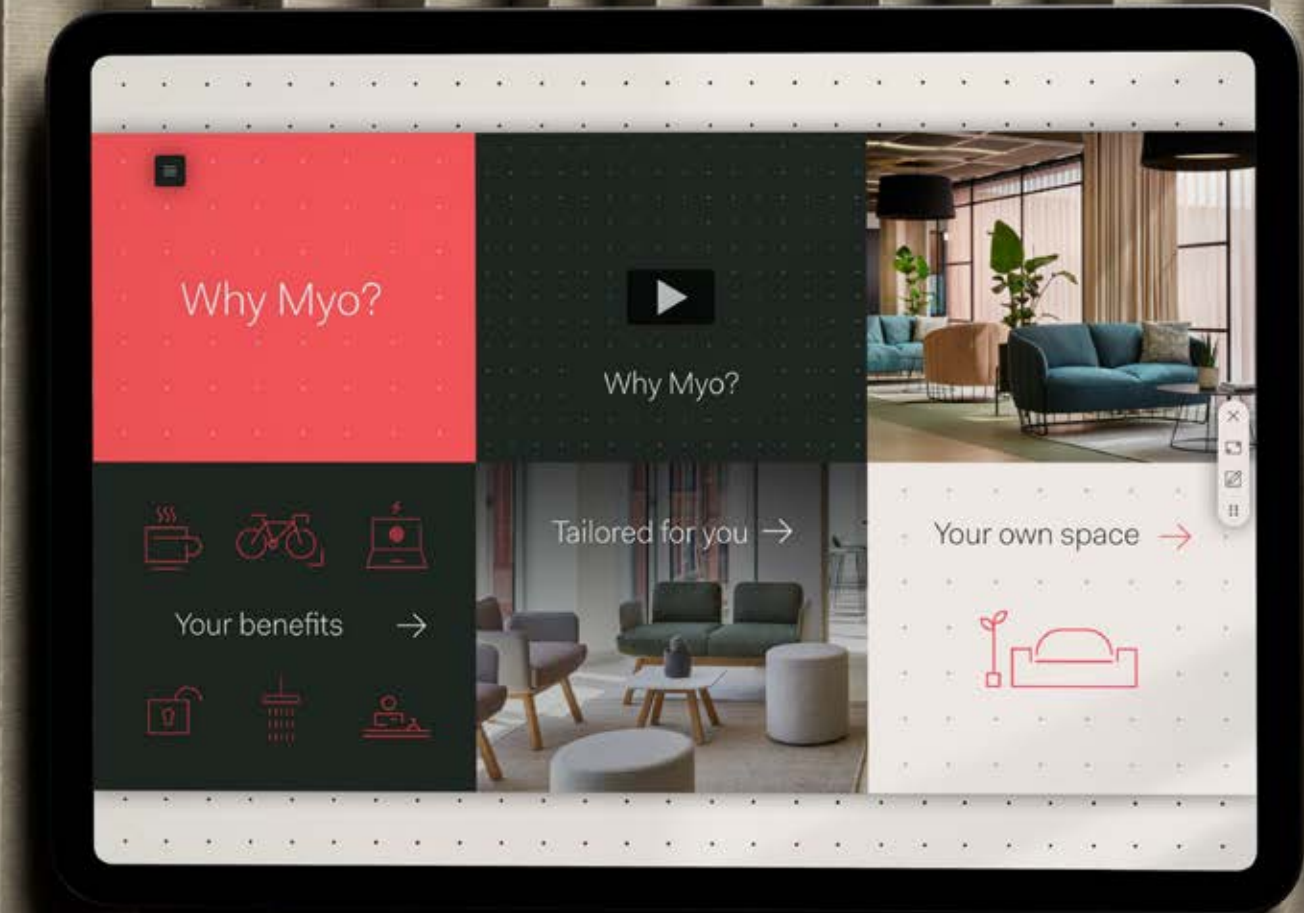


⚡ Media Integration

Flexible, Feature-rich Platform

Foundation builds a dynamic and immersive content delivery framework, making information more accessible, impactful, and visually compelling.

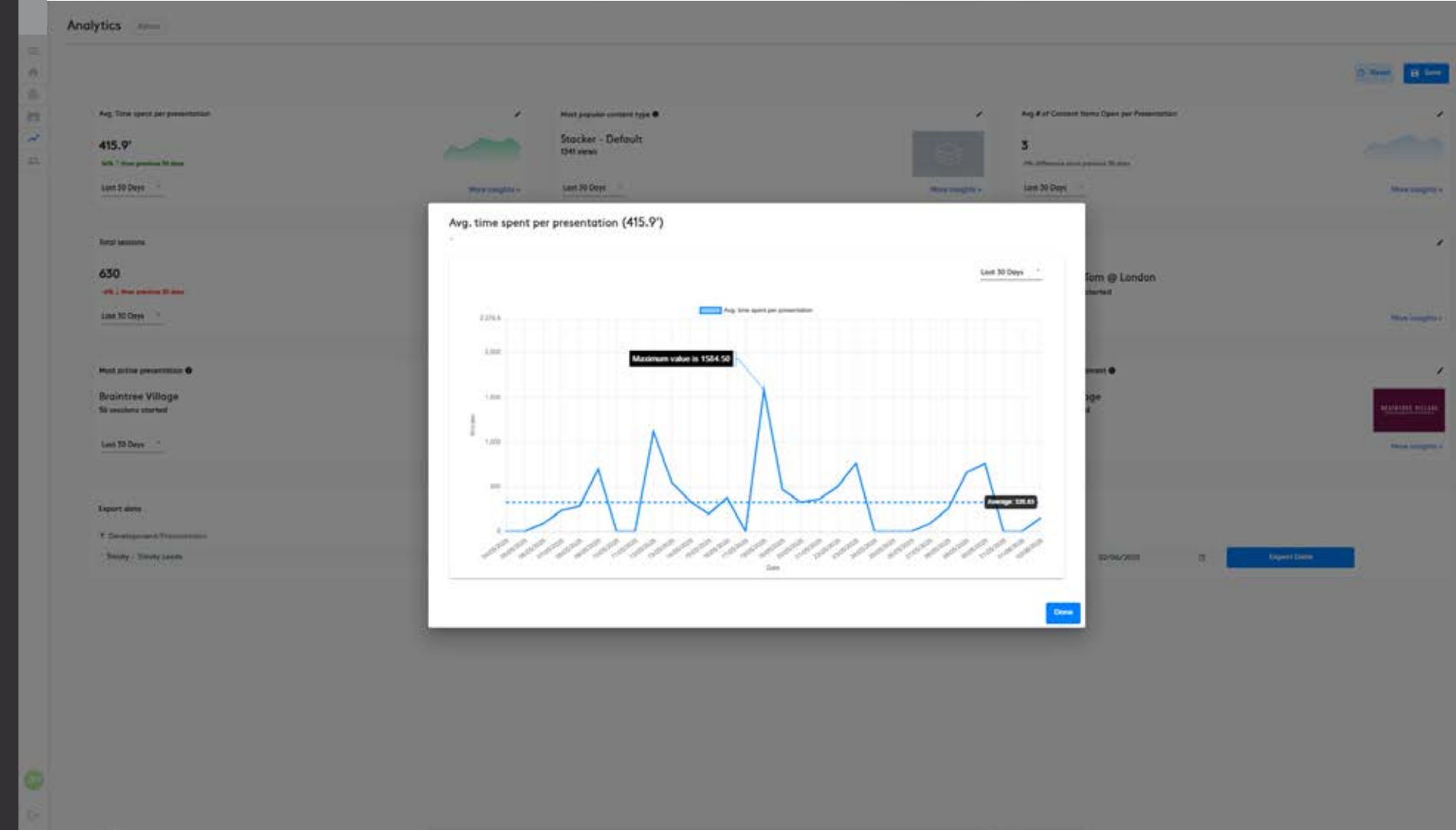
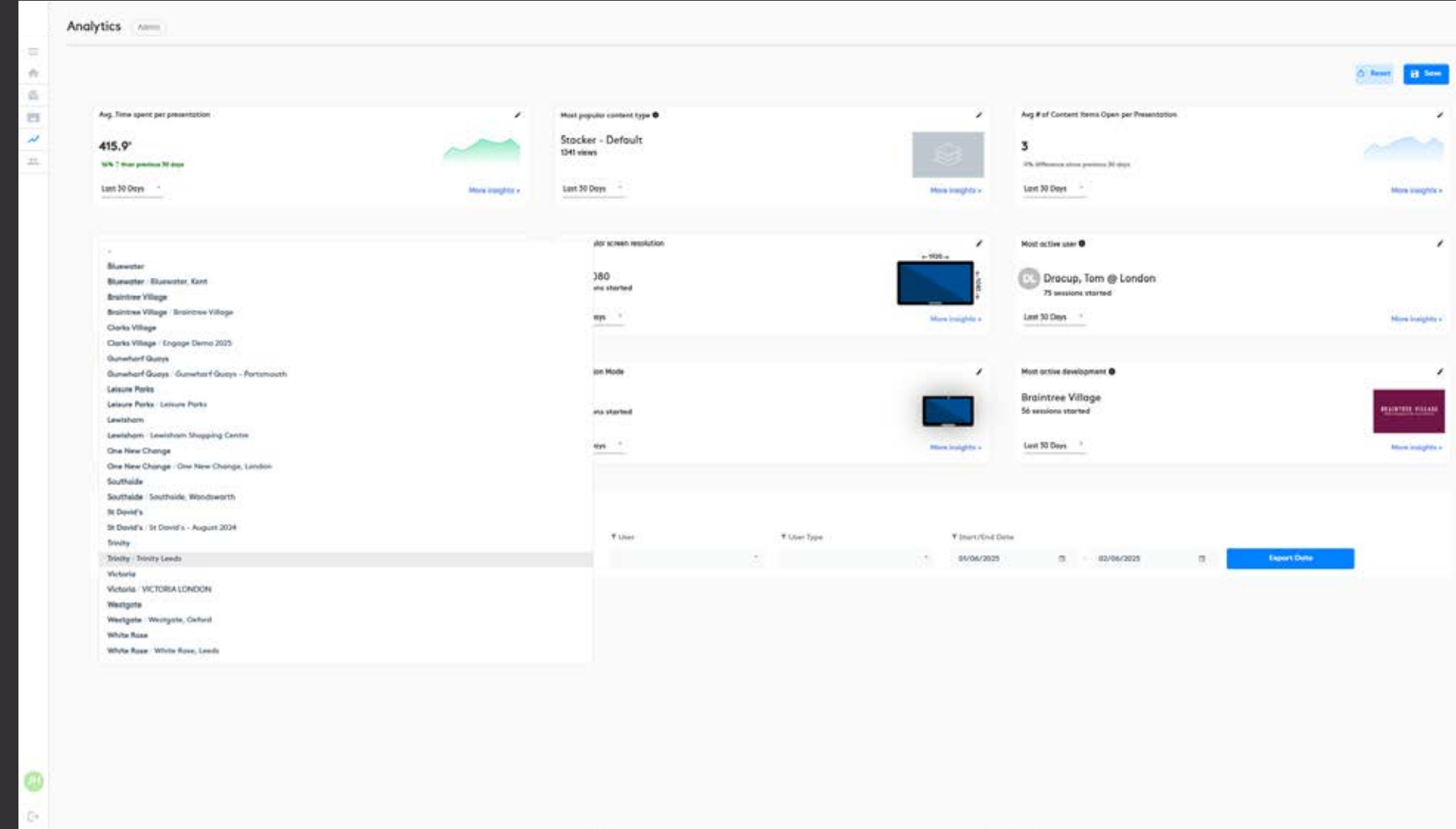
- Integration of high-quality assets, including 4K content, interactive floorplans and 3D models.
- Remote control capabilities for presentations.
- Multi-format content support, including images, videos, slideshows, and more.
- Web links can be integrated.



Insights Advanced Analytics

Our platform delivers actionable analytics designed to give a clear view of platform usage, engagement and performance.

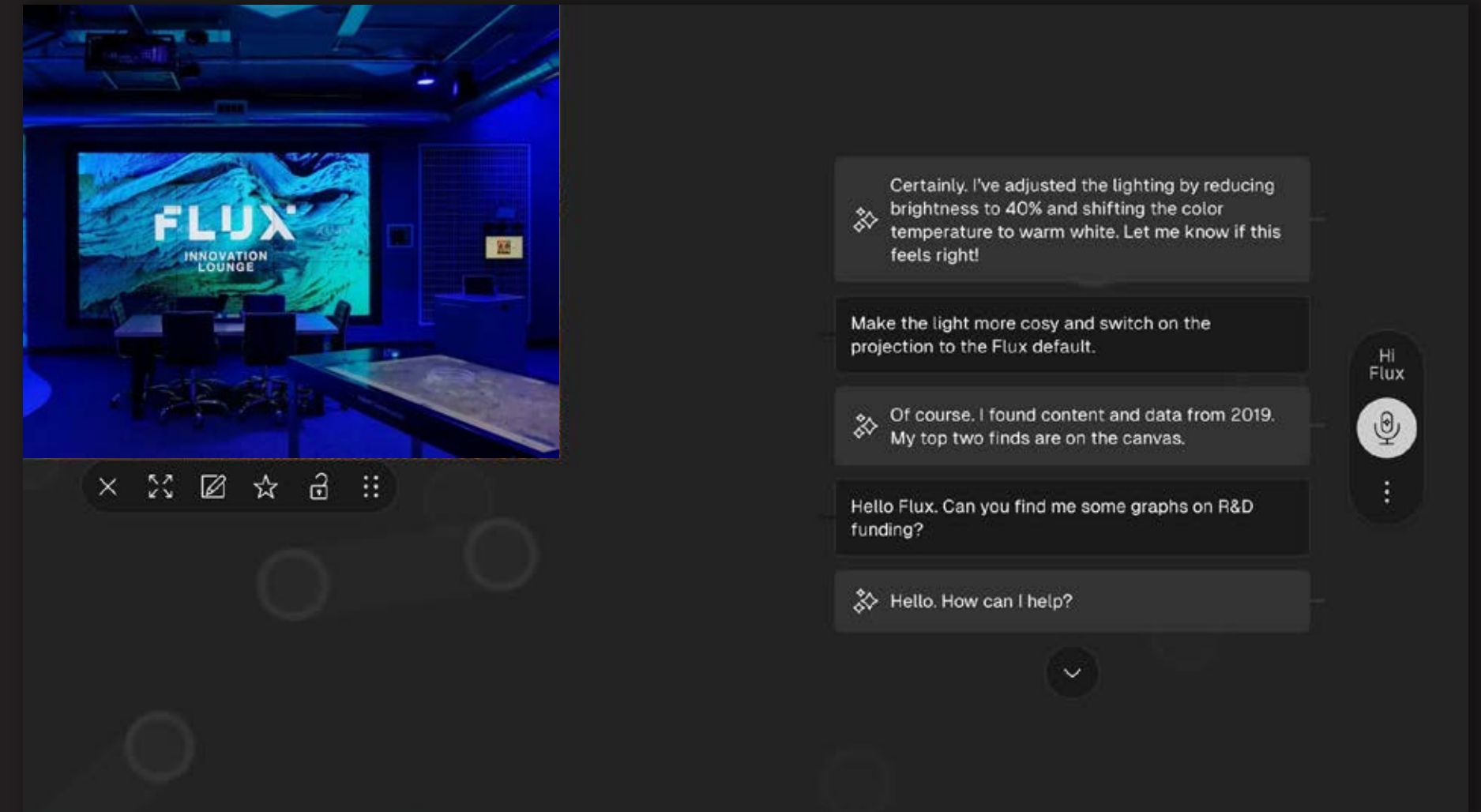
- Every insight supports your business goals and helps improve engagement strategies. We then surface this data in a clear, easy-to-use dashboard available on demand.
- Real-time usage tracking showing who is using what, when and how
- Engagement insights highlighting top content, dwell time and revisit rates
- Deck performance reports showing which presentations are opened, viewed or shared
- Hosted securely on Azure with access controls and permissions



AI Plugin Development

Context-aware assistance, always within reach. AI is integrated directly into the Foundation system to enhance usability, streamline navigation, and provide real-time support. It acts as a central layer of intelligence, helping users find, understand, and act on content or controls without breaking flow.

- Fully integrated into the Foundation environment
- Access to most system modules for broad utility
- Instantly available via the AI button or voice command
- System-wide search for content, modules, and functions
- On-screen analysis and contextual assistance

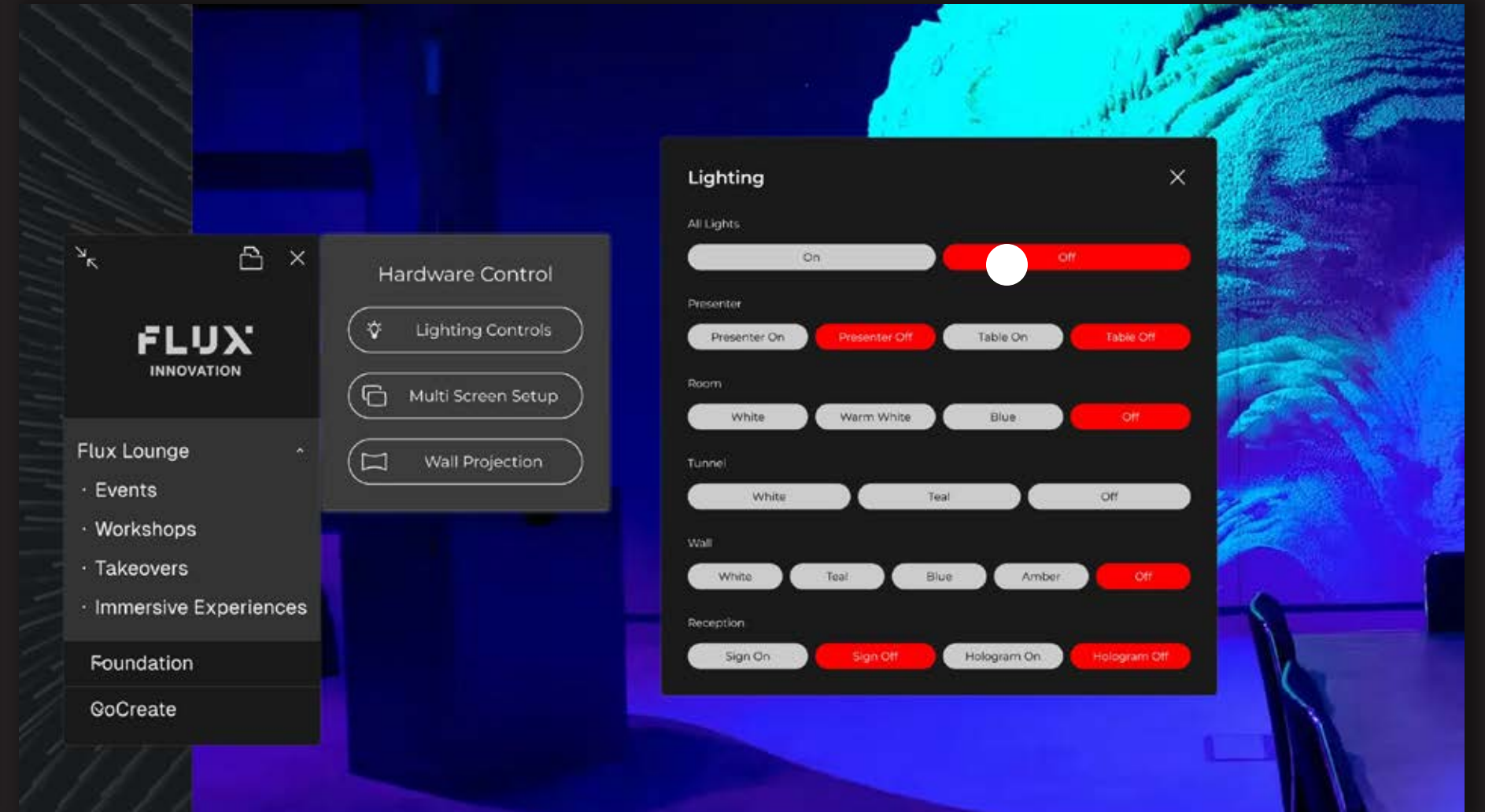


Extracts from future presentation UI

Room Control – FDN IO Plugin Development

Connecting Foundation to the physical and digital world. FDN IO is the integration layer that connects Foundation to both hardware and software systems. From environmental controls to enterprise and CRM tools, it creates a seamless bridge between the digital experience and the real-world environment.

- Control lighting, temperature, and audio from within the Foundation interface
- Configure multi-screen setups, projectors, and display calibration
- Trigger media server presets and hardware scenes
- Connect to CRM platforms and third-party APIs
- Tailor contextual responses to audience, content, or environment.



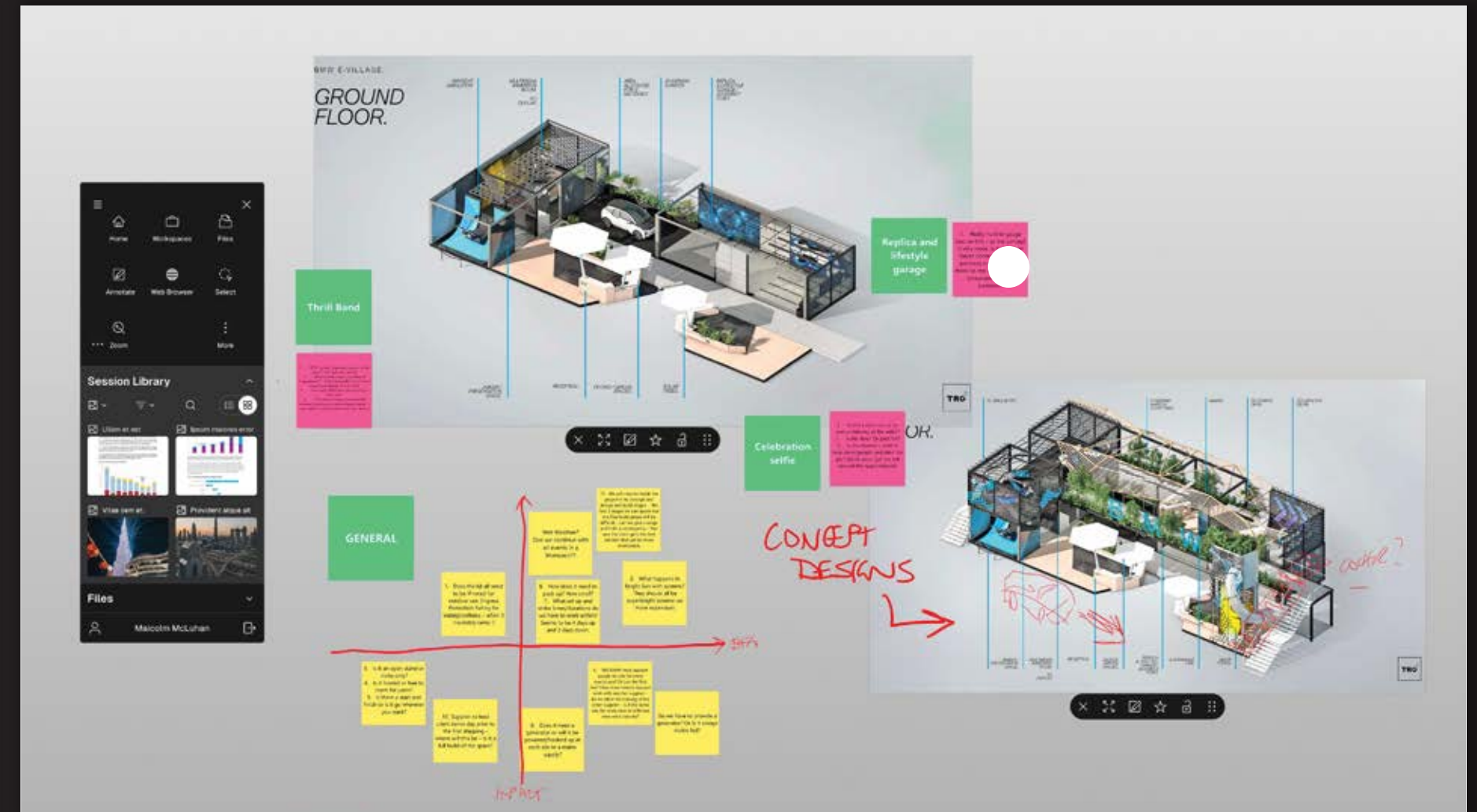
Extracts from future presentation UI

CoCreate

Plugins Development

CoCreate provides a flexible, interactive environment for workshops, brainstorming, and real-time engagement. It supports freeform interaction with content, group discussion, and capture of insights — ideal for creative sessions, strategy reviews, or co-creation.

- Adaptable layout for media display, annotation, and content mashups
- Quick asset access via the Session Library and additional content through the file browser
- Full suite of annotation and digital whiteboard tools
- Integration with personal devices for content upload and in-session contributions
- Screenshot capture and sharing for documenting insights and outputs

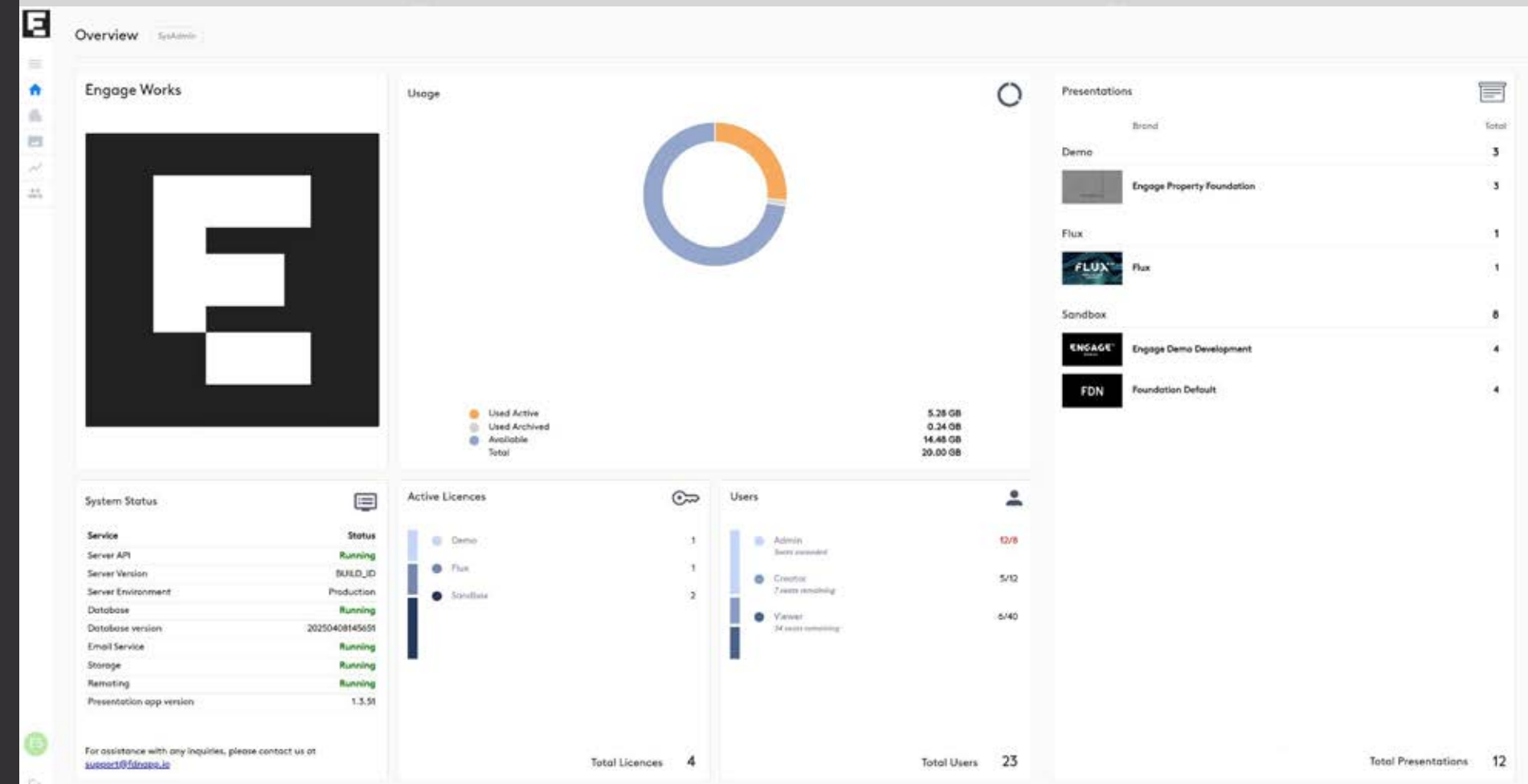
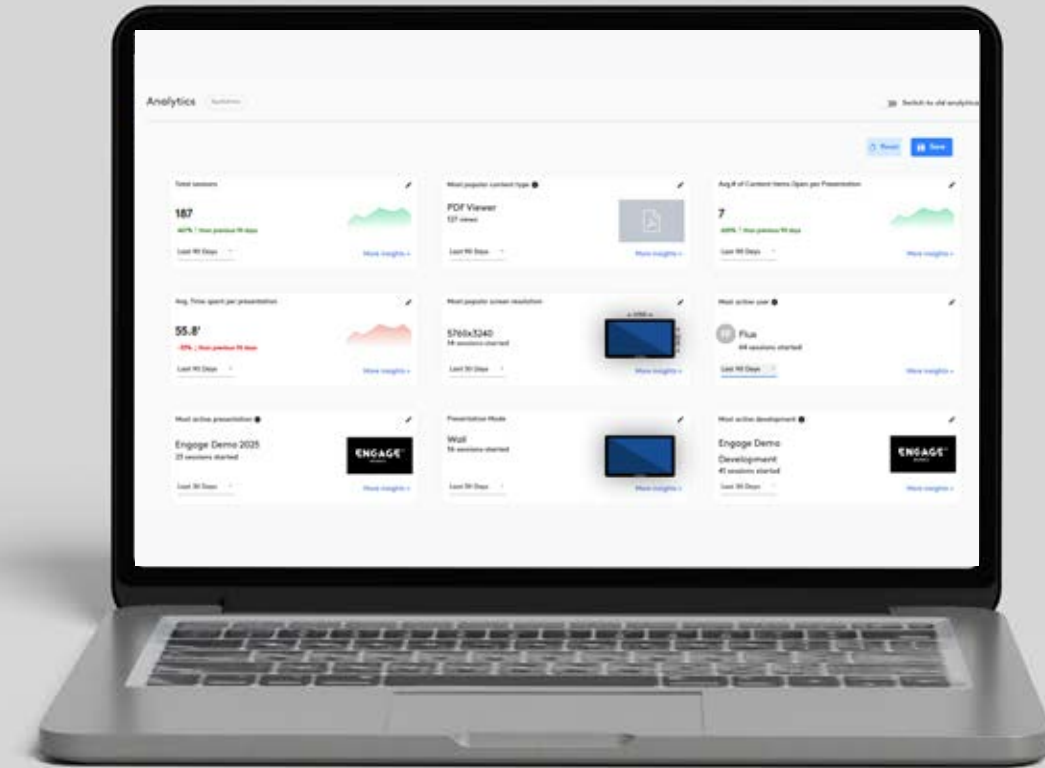


Extracts from future presentation UI

Accessibility Shared Login

Single logins, enabling access across multiple presentations are essential for streamlining the sales process. Foundation has tracking that provides information on license, user, and presentation details as well as a feature for sharing presentation links.

- Access levels to ensure confidentiality, can be managed per presentation and follows a tiered structure: Admin, Editor and Presenter.
- If a staff member finds one presentation layout unsuitable, you can quickly pull up other options.
- The app can be accessed from anywhere with an internet connection.
- Interactive presentations comprised of pre-configured and favourite content can be shared post meetings.

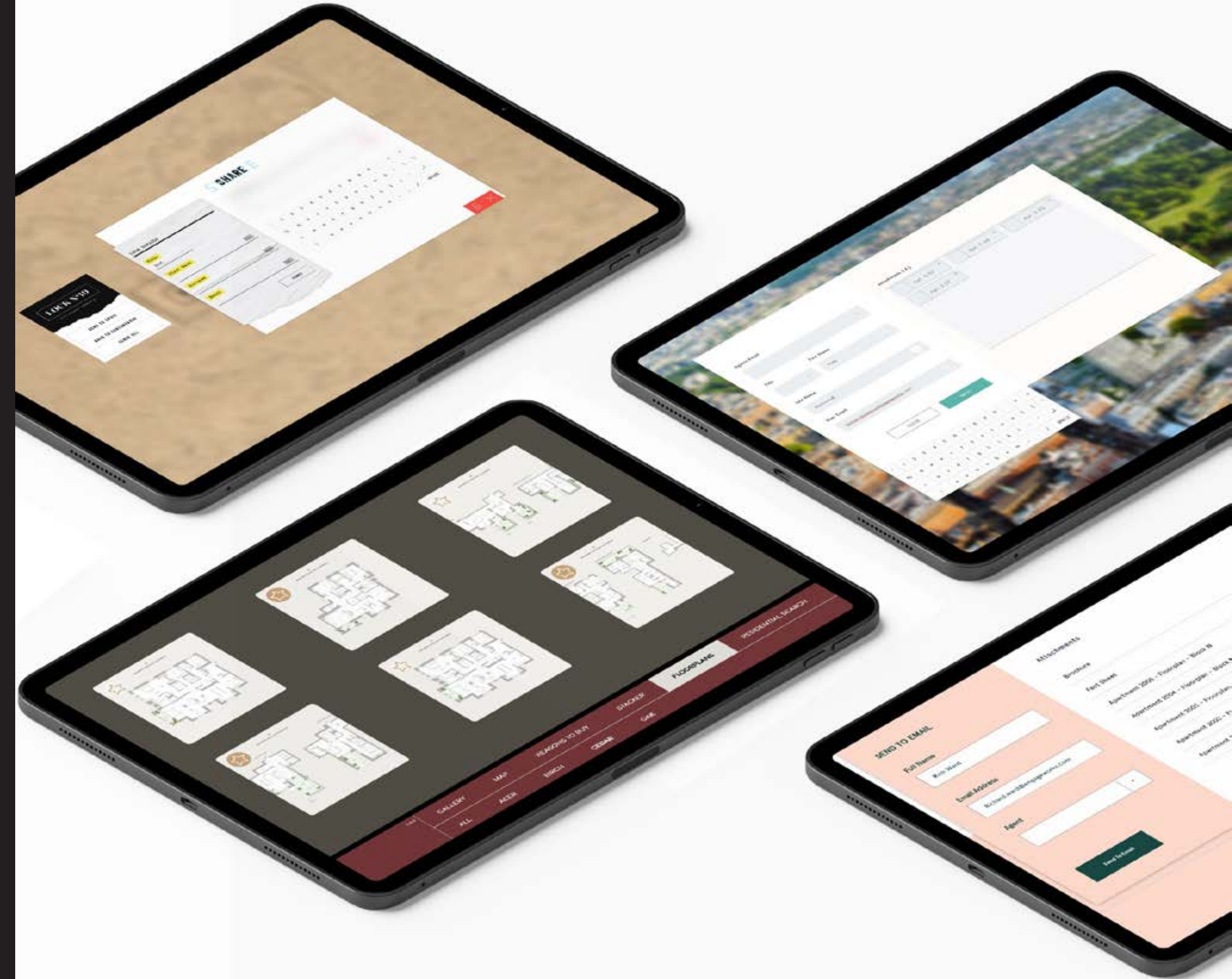


Integration

Personalised Features

Our caching strategy ensures that after the initial load, all content is retrieved directly from the browser's local storage for faster access.

- CRM tool integration on request.
- Add customer details & share relevant info quickly and easily via a URL, ensuring they always have the most up-to-date information.
- Providing aspects for personalisation, such as “favouriting” content.



Innovation Roadmap and Development

Engage Works also operate our innovation hub, the Flux Innovation Lounge, as a dedicated space where we explore and test emerging technologies and service enhancements across a variety of digital displays. When partnering with us, we actively invite you into this environment to collaboratively explore, refine, and shape the innovations that will drive your proposition forward.

- By comparing products, processes, and outcomes, we not only track how we're doing but also identify opportunities to evolve our offer, co-develop tools with partners, and continuously raise the bar.
- Foundation provides improvements without any manual intervention, keeping systems optimised and up to date.

FLUX

INNOVATION LOUNGE

Watch the case study 

Augmented Reality Bionic Boom

•Bionic Boom is an interactive installation that combines architecture, design, and technology.
•The installation uses artificial intelligence and sensory technology to react to visitors' movements and emotions.
•It creates a unique and immersive experience for each person.

August 2023

Wearable Technology Teslasuit

•Teslasuit integrates haptic feedback using electro muscle stimulation for realistic touch in VR/AR experiences.
•It incorporates motion capture for precise movement tracking within the virtual environment.
•The biometry system analyzes health data, providing comprehensive user insights during VR/AR interactions.

May 2023

Virtual Reality Metaverse

•The Metaverse is a virtual, interconnected digital universe enabling 3D immersive experiences.
•Users can interact with each other and digital content, creating, owning, and monetizing virtual assets.
•It combines technologies like VR, AR, blockchain, and AI.

May 2023

Augmented Reality Bjorn Karmann

•Paragraphics is a content-to-image camera using location data and AI to visualize moments.
•It generates "photos" of specific places and experiences.
•Available as a physical prototype and virtual camera for users to try.

May 2023

Wearable Technology Humane AI

•Humane AI Pin is a wearable projector pinned on clothes, functioning as a non-physical smartphone.
•It displays apps, calls, and voice assistance on hands or surfaces.
•Equipped with cameras, hidden sensors, and built-in speakers, it scans surroundings, activities, and provides a seamless hands-free experience.

July 2023

Robotics Hypershell

•One Monospace AI Exoskeleton: Wearable device to enhance human capabilities.
•Utilizes AI for power assistance, augmenting strength and endurance.
•Suitable for everyday adventures and physical activities.

May 2023

Screen-less Laptop Sightful

•Sightful unveils SpaceLap, a personal computing device that allows you to access vital web apps in a virtual workspace.
•Uses tethered augmented reality (AR) glasses for content viewing, not conventional monitors.

May 2023

Augmented Reality Modiface

•Modiface uses augmented reality (AR) and artificial intelligence (AI) technologies for the beauty industry.
•They provide virtual try-on solutions, facial analysis, and skin diagnostic tools.
•Users can test cosmetics virtually and receive personalized beauty recommendations.

April 2023

Wearable Technology Form Swim

•Form Swim Goggles offer real-time metrics like lap count, split times, stroke rate, and distance swum.
•The goggles have a built-in display and motion sensors for tracking swimming performance.
•Users can analyze data to improve their technique and enhance their swimming skills.

July 2023

Artificial Intelligence Blockade Labs

•Blockade by Blockade Labs is an image generator that allows users to draw in a 3D space.
•Describe a setting and create images in different art styles, including realistic renders, oil painting, watercolour etc.

May 2023

Augmented Reality Apple

•Apple Vision Pro: A "mixed reality" headset by Apple.
•Displays both virtual and augmented reality content.
•Unlike AR glasses, it completely covers the eyes and blocks surroundings.
•Navigation through apps using eyes, hands, and voice.

June 2023

Wearable Technology Monocle

•Monocle allows developers familiar with Python to write AR apps easily, facilitating rapid iteration and experimentation.
•Building functional heads-up displays (HUDs) or computer vision apps.
•Serving as a quick prototyping platform for developing and testing AR (Augmented Reality) ideas.

February 2023

Holographic model Voxon photonics

•Voxon's volumetric displays combine hardware and software to create fully interactive digital "holograms."
•Instead of using multiple views, Voxon physically builds a model of the scene using millions of points of light.
•The result is a hologram that can be viewed from any angle without the need for special glasses or headgear.

May 2023

Robotics XGO 2

•XGO 2: World's first Raspberry Pi-based robotic dog with an arm.
•Combines robotic pet companionship and arm functionality.
•Interact and perform tasks with touch-free gestures, music, and commands.

May 2023

Wearable Technology TAP

•Tap is a single-handed wearable device that functions as a keyboard, mouse, and air gesture controller.
•It allows users to input commands and interact with their devices using different modes, such as keyboard mode, air mouse mode, optical mouse mode, and controller mode.

February 2023

Augmented Reality SAOLA

•SAOLA Studio's debut project, REVIVRE, in collaboration with the National Museum of Natural History in Paris.
•Equipped with AR smart-glasses, visitors can witness extinct species come to life.
•Allowing them to observe their behavior and dimensions in an immersive and captivating manner.

May 2023

Selected Case Studies

We've designed and delivered several experiences combining technology with Foundation to create the ultimate innovative environments.

Tata Consulting Services

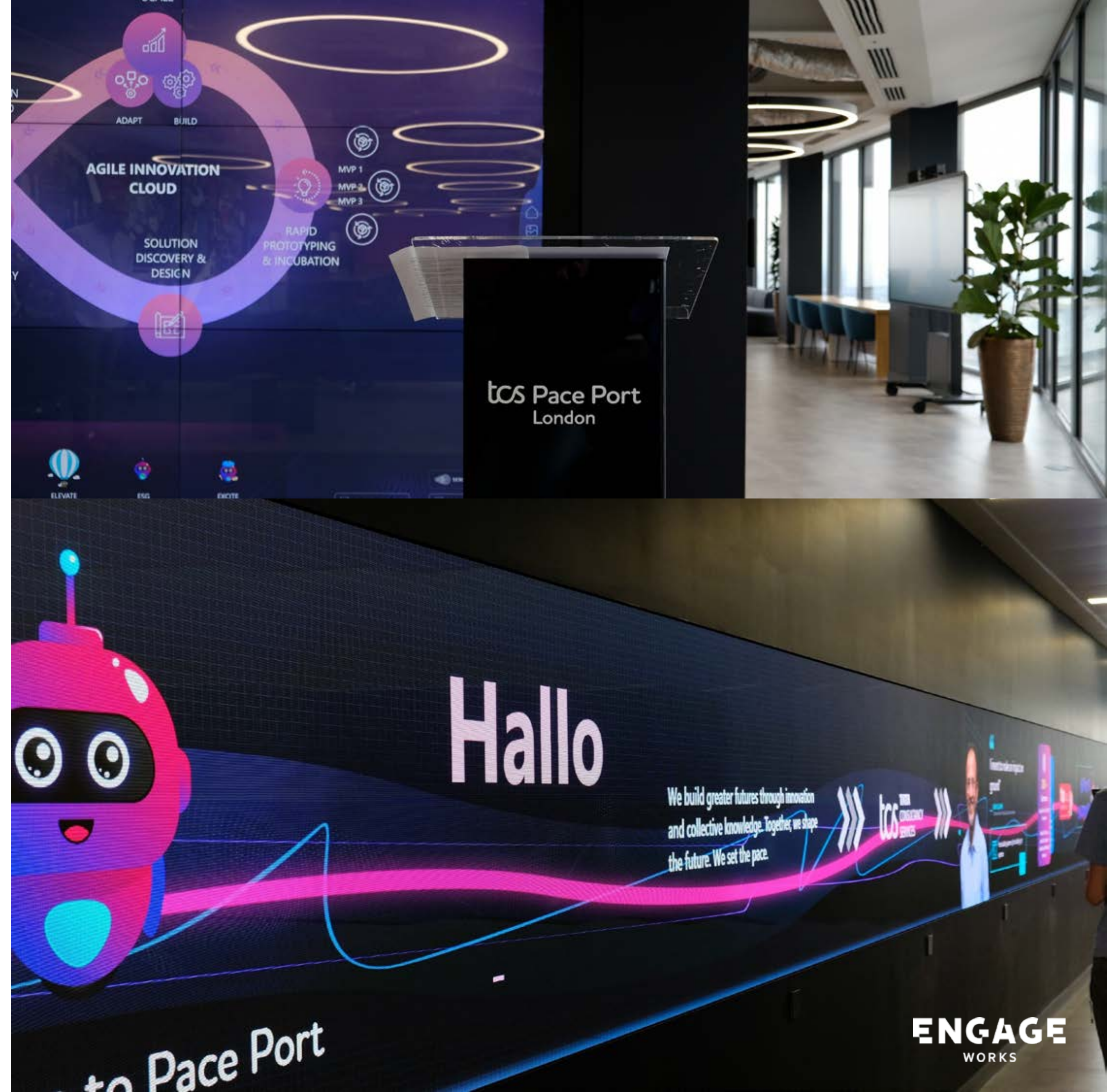
Bishopsgate Pace Port

London, UK

Crafting Innovations Through the Power of Technology and Storytelling

Inspired by the insight gained during our discovery phase working closely with the UK Pace Port team, we created a tech-enabled environment led by client use cases, target audiences and desired outcomes. The technology includes 2 giant interactive walls, a myriad of mobile screens, an immersive projection room and an entrance tunnel that triggers content based on your movements.

The entire design and experience were based on core principles including storytelling, meeting key KPIs, collaboration and the ability to do anything, anywhere, anytime. We continue to support TCS and the space to nurture an ongoing partnership sharing insights and new technologies as both client needs and technologies evolve.



Accenture

Collaboration & Insight Centre

London, UK

Helping Make Better Business Decisions, Faster

Engage Works developed a digitally-enabled, collaborative environment that reflects Accenture's innovation and technology leadership. Through close collaboration, we crafted a ground-breaking, world-class presentation and workshop facility that addresses our client's business challenges head-on. At the time of build, Accenture's media wall was the largest interactive media wall in the world.

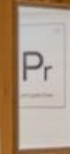
This transformative space yielded return on investment within three months, accelerating Accenture's sales process, enhancing communication, and delivering cost-efficient services. It stands as a testament to our commitment to excellence and innovation in every project we undertake.



EY

Wavespace Momentum

London, UK



Reinventing Answers, Uniting Perspectives

Following a discovery phase, Engage developed software and specified technology seamlessly integrated with EY's existing workflows. The design was forward-looking and adaptable, maximising the space's value for multiple stakeholders. Even the majority of the screens were mobile, supporting various configurations for different group sizes and use cases.

The project delivered a comprehensive suite of collaboration software and tools designed to engage and inspire EY's clients, facilitating faster decision-making processes through smart design and interactive technologies.

The initial project received such positive feedback that Engage was commissioned to deliver a second Wavespace, preceded by a consultancy phase to optimise the space for new and evolving use cases. Engage also maintains an ongoing support agreement, providing full-time on-site technical assistance.



Landsec

Proprietary Software

London, UK



Collaborative Platform Evolution

Landsec's business is focused on a portfolio of high-quality places with real scarcity value. Their role is to identify and then shape, curate and sustain these places to create value for all our stakeholders. Engage Works has provided support for over 20 presentations over the last 5 years, and the Foundation app has over 140 users, including teams from CBRE, Colliers & Time Retail.

This is our benchmark client for Foundation use, serving as a key partner in the development of new functionality. While rapid software development posed challenges, regular stakeholder reviews and an agile approach enabled smooth progress. The platform was easily adopted across multiple organisations, with measurable results including strong client engagement and rapid, intuitive content updates via the web-based CMS.



Leadenhall Building

Marketing Suite Experience

London, UK

THE LEADENHALL BUILDING

CITY OF LONDON

Immersive Sales Destination

One of London's most iconic towers was developed by Oxford Properties and British Land. Known as the Cheese Grater for its iconic shape, it quickly became one of the city's most famous landmarks. Engage Works pioneered the large-format interactive video wall and multiple podium screens. The UX/UI was unlike anything seen previously in this sector.

Foundation delivered powerful client engagement in a market that lacked comparable tools for creative, non-linear presenting. Despite the challenge of deploying a marketing suite 40 stories high in a floor-to-ceiling glass environment, rigorous environmental testing ensured success. The result was one of London's most premium marketing spaces, frequented by senior British Land stakeholders for meetings and presentations. The project drove accelerated sales and positioned the client as a leader in innovation.





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